

PRESS RELEASE

Facing the health crisis, the main stakeholders of the visual arts sector have decided to create a united and supportive network: *Plein Sud* which, from Montpellier to Monaco, Sète, Avignon, Arles, Nice, Digne-les-Bains, Toulon or Hyères, is determined to meet with our desire for art and contemporary creation.

On Tuesday, April 21, twenty South Region's private and public stakeholders, of all sizes, met virtually: art centres, FRAC (regional collections of contemporary art), DCA's members (a network of contemporary art centres), Foundations, Institutions and major cultural events dedicated to creation who work together regularly. They took stock of their strategy, programming, schedule and measures.

By the end of April, they were joined by the MOCO (Montpellier Contemporain), the MUCEM, the Museums of Marseille, Nice and Toulon, but also by other facilities or existing networks such as Botox(s). Today, *Plein Sud* network takes on a new dimension as it brings together more than 35 stakeholders.

Given the gradual process of the end of lockdown implemented by the government as of May 11, all these facilities are involved alongside the artists to be reactive and cater to the desire of the audience to reconnect with art and creation after long weeks of seclusion.

These facilities clearly expressed their common and strong commitment to provide their visitors with high-quality and varied cultural offering for this summer. This offering will be presented in a joint document including a map that will be available in all the facilities and tourist offices. It will be published alongside a digital version.

The South Region is the leading tourist destination in France outside Paris and has remarkable assets.
Its art of living, the rare diversity of its

natural and protected landscapes, its heritage combined with its rich cultural programming make it a favourite destination for holidays.

Through this new dynamic mapping, we not only wish to offer the visitors a route but also rich, exciting and diverse journeys between our facilities.

Pending new official recommendations, we want to ensure that the facilities' staff works and welcomes visitors in optimal safety conditions.

Plein Sud's facilities dedicated to the visual arts thus renew their resoluteness and commitment to open as soon as possible with a high-quality offer and safety measures, while extending their exhibitions into later on in the cultural season and/or extending their opening days and hours.

OUR OBJECTIVES:

- To maintain a cultural offering in the South during this summer for all audiences;
- To create and circulate a free document presenting the programming of all the facilities, with a more detailed digital version;
- O To hold regular meetings to arrange our exhibition schedules, our educational and cultural actions and to pursue our mission to support artists.;
- O To widen the circle of cultural stakeholders committed to this approach over the years.

The exceptional situation we are facing requires all of us to question our missions, to adapt, for some of us to invent new projects consistent with the circumstances and for others to continue the exhibitions and create new measures for visits, with a smooth and responsible flow.

We want to assert our existence and our particularities within the arts and culture family and to show solidarity with all the festivals and events, large or small, which had to cancel or postpone their programmes scheduled for this season.

PleinSud



Digne-les-Bains



FIRST MEETING PARTICIPANTS:

Nouveau Musée National de Monaco

Villa Arson (Nice)

Espace de l'Art Concret (Mouans-Sartoux)

Venet Foundation (Le Muy)

Villa Navarra (Le Muy)

Domaine du Muy (Le Muy)

Commanderie de Peyrassol (Flassans)

Domaine du Rayol (Rayol-Canadel)

Fondation Carmignac (Porquerolles Island, Hyères)

villa Noailles (Hyères)

villa Tamaris

(La Seyne-sur-Mer)

Musée Gassendi

(Digne-les-Bains)

CAIRN (Digne-les-Bains)

3bisF (Aix-en-Provence)

Château La Coste

(Le Puy-Sainte-Réparade)

Art-o-rama (Marseille)

Cirva (Marseille)

Frac Paca (Marseille)

LUMA (Arles)

Fondation Van Gogh (Arles)

Rencontres d'Arles

Collection Lambert

(Avignon)

HAVE JOINED THE NETWORK:

Cap Moderne -Conservatoire du littoral (Roquebrune-Cap-Martin)

MAMAC (Nice)

Fondation Maeght (Saint-Paul de Vence)

Les Capucins (Embrun)

Abbaye du Thoronet,

MAT - Musée d'art de Toulon

Galerie Axolotl (Toulon)

Fondation Camargo (Cassis)

MUCEM (Marseille)

Musées de Marseille

Fondation Vasarely

(Aix-en-Provence)

Château de Bonisson

(Rognes)

Carré d'art (Nîmes)

MOCO (Montpellier)

FRAC Occitanie-Montpellier

CRAC (Sète)

ONGOING:

Centre d'art contemporain (Châteauvert)

Hôtel départemental des expositions du Var (Draguignan)

WITH THE SUPPORT OF:

Botox(s) (Alpes-Maritimes)

PAC Provence Art Contemporain

(former Marseille Expos)

Manifesta 13 Marseille

Mécènes du Sud